



Arianna Acierno

arianna.acierno@cmcc.it

Email:

ABOUT MYSELF

A passionate and dynamic **professional in communications and external relations**, with more than 15 years working experience in the broader **external affairs sector**. Focused on environmental, energy and social topics, with high **interpersonal and organizational skills**, with attitude to teamwork, especially in **international environments**. Love traveling, including the planning phase, cooking, telling stories and spending time outdoor in the nature. Born in Ascoli Piceno, studied mainly in Rome and based in Lecce since 2012.

WORK EXPERIENCE

 **FONDAZIONE CMCC - EURO-MEDITERRANEAN CENTRE ON CLIMATE CHANGE** – LECCE, ITALY

SENIOR SCIENTIFIC MANAGER – 01/12/2022 – CURRENT

Joined CMCC in December 2022, supporting the **communication and dissemination activities** of a number of European projects.

Within the **Institute for Climate Resilience, REMHI Division**, Arianna leads the **Behavioral Adaptation and Engagement** research unit. The BAE unit focuses on the human and social dimensions of climate adaptation, developing strategies for effective climate communication, multi-stakeholder engagement, participatory approaches, and capacity-building.

Main tasks and responsibilities:

- Co-lead/support to the communications and dissemination work packages of the projects
- Drafting and editing of communications and dissemination plans
- Content production and management (news, post for social media, multimedia materials)
- Presentation of projects at international conferences
- Organization of online and in presence events (webstivals, festivals, meetings)

 **TAP - TRANS ADRIATIC PIPELINE AG** – LECCE, ITALY

EXTERNAL AND COMMUNITY AFFAIRS MANAGER – 01/01/2013 – 30/04/2021

Responsible for **communications and relations with local community** affected by the construction of the pipeline, in an international energy company. **Coordination of information and communications activities** with local communities interested by the project, carrying out regional and local initiatives. Drafting and implementation of communications plans with the support of a dedicated Communications agency and in coordination with the corporate Comms Department. **Stakeholder engagement activities, planning and implementation of CSR programme and projects**, with the involvement of local stakeholders and communities.

- Management of the Italian version of the corporate website (www.tap-ag.it) and of social media channels
- Production of information materials (leaflet, brochures, videos, newsletter)
- Supervision of media relations/press releases
- Organization of media and stakeholder events (site visits/media trips/roundtables/conferences)
- Coordination of events and sponsorships
- Supervision of the development of a CSR programme, implementation and monitoring of projects
- Mapping and engagement of local and regional stakeholders

 **CMCC - EURO-MEDITERRANEAN CENTRE ON CLIMATE CHANGE** – LECCE, ITALY

JUNIOR SCIENTIFIC MANAGER – 01/07/2012 – 01/07/2013

Project and communication officer of the European project IONIO. IONIO is an integrated marine observatory for the production and **dissemination of environmental data** on the South Adriatic and Northern Ionian region (SANI Area). The project, financed by the European Territorial Cooperation Operational Programme "Greece-Italy" involved three research institutes: CMCC (Euro-Mediterranean Centre on Climate Change), ENEA (National Agency for New Technologies, Energy and Sustainable economic development) and HCMR (Hellenic Centre for Marine Research).

 **VODAFONE ITALIA** – ROME, ITALY

FOUNDATION SPECIALIST – 01/05/2011 – 30/06/2012

Project management of the projects financed by the Foundation (now Sustainability Department), as main CSR activities of Vodafone, from the scouting to the implementation and monitoring phase.

 **KETCHUM ITALY** – ROME , ITALY

ACCOUNT EXECUTIVE – 01/02/2009 – 30/04/2011

Account executive in the Italian branch of the international communications agency. Support to all communications and stakeholder engagement activities of the local agency, in particular: **coordination and management of the project "Regional Observatory on Energy"** for Edison (Energy Company). The observatory was an online platform collecting and organizing data regarding regional legislative measures on energy and the environment. It also featured daily **press review** on the same issues and a **map of main local decision makers**.

- Mapping of stakeholders for the energy observatory and drafting of the related monthly newsletter
- **Media relations and press office activities** for Daiichi Sankyo and Hal Allergy (pharmaceutical sector).

 **LUISS GUIDO CARLI UNIVERSITY** – ROME , ITALY

INTERN AT THE STUDENT OFFICE – 01/02/2008 – 31/01/2009

Organizational support in the administration of the Student Office.

- Pre-orientation service
- Organisation of entrance examinations
- Student Front Office
- Tutoring for international students.

 **ITALIAN FOREIGN AFFAIRS MINISTRY** – ADELAIDE, SOUTH AUSTRALIA , AUSTRALIA

INTERN AT THE ITALIAN CONSULATE IN ADELAIDE - MAE CRUI PROJECT – 01/09/2007 – 30/12/2007

Assistance to the Consul in all his functions.

- Drafting of articles/researches on the Italian Community in South Australia
- Mapping of stakeholders of the local Italian Community
- Organization of cultural events
- Updating of the Consulate website
- Front Office and telephone exchange.

● **EDUCATION AND TRAINING**

25/09/2021 – 30/12/2021 Turin , Italy

PARTICIPATION TO THE INTENSIVE PROFESSIONAL TRAINING COURSE "THE MAGIC OF LANGUAGE" Scuola Holden Torino

Website www.scuolaholden.it

05/10/2021 – 28/10/2021 Turin , Italy

PARTICIPATION TO THE INTENSIVE PROFESSIONAL TRAINING COURSE "DIGITAL STRATEGIES FOR AN UNCERTAIN WORLD" Scuola Holden Torino

Website www.scuolaholden.it

01/02/2008 – 30/07/2008 Turin, Italy

MASTER IN ENVIRONMENTAL COMMUNICATION IED - European Design Institute

- Brand and business communication (on environmental issues)
- Social and institutional communication (on environmental issues)
- Green marketing and CSR

Thesis Thesis Project: Bacino Padova 2 (public body for the management of waste in the Province of Padova)

01/01/2005 – 09/05/2007 Rome , Italy

MASTER'S DEGREE IN INTERNATIONAL RELATIONS LUISS Guido Carli University

Final grade 110 cum laude/110 |

Thesis Thesis in International negotiations, title: "The crisis in Yugoslavia and the growth of Europe".

01/09/2001 – 30/11/2004 Rome , Italy
BACHELOR DEGREE IN POLITICAL SCIENCES LUISS Guido Carli University

Final grade 110 cum laude/110 | **Thesis** Thesis in Modern and Contemporary history, title: "Angola, a troubled decolonisation".

01/09/2003 – 01/03/2004 Madrid, Spain
ERASMUS PROJECT IN SPAIN ICADE - Universidad Pontificia Comillas

01/09/1996 – 01/07/2001 Ascoli Piceno, Italy
HIGH SCHOOL DIPLOMA IN CLASSICAL STUDIES Liceo Ginnasio Francesco Stabili

Final grade 100/100

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**
Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
SPANISH	C1	C1	B2	B2	B1
FRENCH	B2	B2	B1	B1	A2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

● **SKILLS**

Windows | Social Network | Use of email and shared workspace services | Office package | Browser Internet (Internet Explorer Google Chrome Mozilla Firefox ecc) | Content Management System (CMS) | Content Management System (WordPress)

● **MANAGEMENT AND LEADERSHIP SKILLS**

Organized and result-oriented

I am used to work with **high orientation to results and objectives, on tight deadlines**. I have **very good organizational and coordination skills**, both in terms of project management and setting of priorities/workflows and in terms of division of workload within a team.

● **COMMUNICATION AND INTERPERSONAL SKILLS**

Good communication and attitude to teamwork

Very **good relational skills and orientation to teamwork, especially in international environments**. I have good mediating skills, developed working for different types of organisations (public and private bodies) which gave me the opportunity to get a high **flexibility to various kinds of work and professional styles**.

I authorize the processing of personal data present in the CV pursuant to Legislative Decree .Lgs. 101/2018 and of the GDPR (EU Regulation 2016/679)

Lecce , 10/06/2025